

For Immediate Release
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Noted economist to discuss Habitat for Humanity of the Chesapeake economic impact study

Baltimore, MD -- Anirban Basu, Chairman & Chief Executive Officer of Sage Policy Group, Inc., will present an economic impact study showcasing Habitat for Humanity of the Chesapeake (HFHC)'s contributions to the communities it serves in Baltimore and Anne Arundel County on Feb. 1 and Feb. 2.

In two breakfast briefings open to the public, Basu will explain how HFHC collaterally benefits its service areas through "recycling" the contributions it receives from businesses, government entities and individual donors by providing employment, generating property tax revenue and improving the schools and neighborhoods in which they build.

The first briefing will be held at the board room of the Greater Baltimore Committee in Baltimore on Feb. 1 from 7:30 a.m.-9 a.m. and Feb. 2 at the same time in Annapolis at BankAnnapolis on Bestgate Road.

"I am certain this presentation by Mr. Basu will ensure that those who invest in Habitat for Humanity of the Chesapeake will discover that they are making a tangible commitment to their community," HFHC CEO Mike Mitchell said. "They are making a real measurable return on their financial contributions which is ultimately more of an economic investment than a donation."

Basu is one of the Mid-Atlantic region's most recognizable economists, in part because of his consulting work on behalf of numerous clients, including prominent developers, bankers, brokerage houses, energy suppliers and law firms. On behalf of government agencies and non-profit organizations, Mr. Basu has written several high-profile economic development strategies.

In recent years, he has focused upon health economics, the economics of education and economic development. He currently lectures at Johns Hopkins University in micro-, macro-, international and urban economics.

Habitat for Humanity of the Chesapeake works with people of all faiths and backgrounds to provide simple, decent, affordable homes for families in Anne Arundel County and the Baltimore region. Partner families, volunteers, and staff working together have built 289 houses to revitalize neighborhoods, pursuing its vision and mission to eliminate poverty housing in the region. We are also honored to enjoy a 4-Star rating (the highest rating possible) with Charity Navigator, America's largest and most-utilized independent evaluator of nonprofits and charities.

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