

For Immediate Release
November 15, 2010

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MEDIA ADVISORY

- WHAT:** Build-A-Block Kick-off event
- WHO:** Habitat for Humanity of the Chesapeake (HFHC), Build-A-Block coalition schools
- WHEN:** Tuesday, November 16, 4-6 p.m.
- WHERE:** The building site at 2400 Jefferson Street in the McElderry Park community
- PARTICIPANTS:** Park School, Friends School of Baltimore, The Bryn Mawr School, Edmondson Vocational Technical High School, Mergenthaler Vocational Technical School, Carver Vocational Technical High School, McDonogh School, Jemicy School, Roland Park Country School, Independent School I, Mercy High School, Hereford High School, REACH!, Dulaney High School, Calvert Hall College High School, Baltimore City College High School, local officials and HFHC staff.
- SIGNIFICANCE:** Hundreds of students from Baltimore City and County public and independent high schools have embarked on a year-long initiative to raise \$300,000—and to invest the necessary hands-on labor—to restore six blighted homes on the 2400 block of Jefferson Street in East Baltimore. Working in collaboration with Habitat for Humanity of the Chesapeake (HFHC), the schools are part of a first-in-the-nation pilot program called Build-A-Block (BAB).